



November 2013

Greetings from the One World Foundation!

Thank you so much for your past support of the One World Foundation and the One New Education scholarship. When we began this organization in March of 2011, we honestly didn't know what it would entail; how it worked to run a non-profit; or what we would be able to do. We just hoped to be able to help a few girls go to school, delay motherhood for a few years, and perhaps realize dreams they might have of a career and a life of contribution to their communities. It started with one girl, Ana Regina, who ironically dropped out of school at the age of 15 and got married, exactly the thing we hoped to avoid. But her inspiration has allowed us to continue forward, and to learn and grow as an organization so that we can offer this opportunity to other girls.

Today, nearly three years later, we have some legs underneath us. We are helping 20 girls from nine different countries stay in school and fulfill their dreams. We are able to keep in touch with most of them very easily via Skype or the computer through our in-country contacts and even through family members. Using personal funds, Christa has been able to visit some of the girls each year to watch their progress and to deepen our connection. We hope to be able to do that with each girl eventually. We believe that the ability to connect with individual girls is a critical part of the success of our mission.

With this growth has come the responsibility to grow the organization as well. Not in personnel—it's still an all-volunteer organization managed largely from Christa's home office. Rather, it's time to learn some new technologies and develop new means of sending our message out to the world, to secure both additional donations and scholarship applicants.

Currently, it costs approximately \$12,000 to cover all of our girls for one year in school. About 85% of our budget goes to our scholarship recipients—a ratio of which we are very proud. We want to make sure that we can obtain at least this amount of money every year, so that we can keep helping these—and other—girls. We don't want to get so large that it all gets away from us, but there is no shortage of deserving young women out there, and we'd like to help as many as we can.

To help us increase efficiency and effectiveness, our IT advisor, Mark, is going to help us develop an online donation management system so that we can more easily track donations.

We have also created a more comprehensive donation page on the website that allows someone to see what their donation will be able to buy. We have someone who is interested in helping us apply for grants from outside foundations and organizations, although all the non-profit strategists with whom we have spoken believe that you, the individual private donor, will be our strongest support and most powerful ally in accomplishing our work. So we need to get the word out to even more people, and Mark will be helping us with that technology as well. We are also creating a still and video presentation about the organization and the girls that we can bring to schools, businesses and other organizations that are interested in learning more.

How You Can Help

1. Pass the word! Most of our supporters are friends of friends who have been introduced to us by someone who knows our work. Next time you're chatting with a friend or family member, please tell them a little about our organization, and point them towards our website: www.oneneweducation.org. We may also be able to travel to you to speak with a group. If you know a business that would be willing to have a stack of our brochures available, we'd be happy to send you some to pass out.
2. Be a Benefactor. Some individual donors are covering the expenses for particular girls. When possible, we put them in contact with the girls, and act as a go-between for letters and other communication. It's a great way to develop a personal connection and to encourage these girls to finish school; it's not just faceless money paying for her school; it's a real person who cares about her and wants to see her succeed. The beauty of being a Benefactor is that you can create a connection with an individual girl, and we know that her educational costs are covered.
3. Donate! As the year draws to a close, consider donating, or donating again, to One World Foundation. We are a 501(c)(3) non-profit organization, and your donation is deductible to the fullest extent of the law. If you know an organization, business or foundation that is looking for a place to donate, please put us in touch with them. You can be assured that all donations will be used exactly as it says on our website: "To provide educational opportunities...ONE girl at a time."

We are excited and proud and a little nervous about this wonderful organization and its work. Nervous because it's a big undertaking and we don't ever want to let these girls down. But we are growing and moving forward and helping more and more girls—all with your help. We can't thank you enough, and we look forward to a long and rewarding relationship with all of you, and with all of our girls. We wish you the best for the holiday season.

Sincerely,

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